



## **Syllabus for the post of Dy. Manager (Marketing)**

### **Part- I: General (75 marks)**

Analytical Ability, Verbal Aptitude, Current Affairs, English Comprehension

### **Part- II: Subject Related (75 marks)**

1. General Management and Aptitude
2. Business Administration
3. EXIM Policy / Foreign Trade Policy – (2015-2020)
4. International Marketing
5. INCOTERMS-(International Commerce Terminology-2018)
6. Uniform Customs and Practice for Documentary Credits (UCPDC).
7. Awareness of MMTC activities and performance – (Annual Reports – Last 3 yrs- 2015-16; 2016-17 & 2017-18)